**Technical Content Writer cum SEO- Immediate Hiring - Freshers**

**If you love writing and want to be update with the trending technology, we have an opportunity for you!**

Aryson Technologies is looking to bring onboard a creative content writer with thorough skills of writing captive and alluring contents.

The ideal candidate should be able to effectively repurpose and repackage content to engage users across various channels. Should filter information into clear and concise text and have the ability to present content in the most engaging manner.

**Roles & Responsibilities:**

1. Familiarity with keyword placement and other SEO based content writing

2. Develop the content strategy which is aligned with short term and long term keyword targets

3. Perform keyword research in coordination with client business objectives to optimize existing content and uncover new opportunities

4. Work in sync with content and design team.

5. Increase the websites organic traffic and ranking on major search networks.

6. Research and gather useful information and write relevant content as per the style, tone and requirements

7. Develop/implement link building and get pages ranked for high keyword volume.

8. Write grammatically correct and quality content for articles, websites, blogs, user manuals, CHM, Press Release, Case Study, Product Web Pages, How to Guides, Tips and Tricks, and Technical Articles for a wide-Range of audiences (both technical and non-technical)

8. Ensure to have the ability to catch complex technical concepts and make them clearly depicted in the text and pictures format

9. Develop engaging posts which could attract the attention of readers.

**Required Skills and Abilities:**

1. Excellent overall writing skills in a number of different styles /tones
2. Impeccable spelling and grammar
3. Should have good technical knowledge
4. Good understanding of Search Engine Marketing (SEM) and Search Engine Optimization (**SEO)**
5. Should have keen interest in Research work and managing skills to handle multiple work at the same time
6. Good command over English language
7. Proactive and independent thinker

**Location-** Noida, Sector- 57

**CTC-** 1-2.5 Lac for the initial 6 months after that 40-50% hike